

PREVIEW



WHAS
520 W. Chestnut St.
Louisville, KY 40202
Main: (502)582-7711
Billing:

| | | | |
|-------------------|---------------------------------|--------------|---------------------|
| Property | WHAS | | |
| Invoice # | | Order # | 2718717 |
| Invoice Date | | Alt Order # | WOC14178147 |
| Invoice Month | July 2023 | Deal # | |
| Invoice Period | 06/26/23 - 06/26/23 | Flight Dates | 06/20/23 - 06/26/23 |
| Advertiser | ISS/ Defending Bluegrass Values | | |
| Product | Issue | | |
| Estimate # | 12696 | | |
| Account Executive | Taylor Fritsch | | |
| Sales Office | TEGNA Sales Washington DC | | |
| Sales Region | National | | |
| Agency Code | 9913721 | | |
| Advertiser Code | 734 | | |
| Billing Calendar | Broadcast | | |
| Billing Type | Cash | | |
| Special Handling | | | |
| Agency Ref | 2086AG | | |
| Advertiser Ref | M217166 | | |
| Product 1 | 783 | | |
| Product 2 | | | |

Billing Address:

Great American Media/ POL
Attention: Accounts Payable
3050 K Street NW
Washington, DC 20007

Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|----------|-------------------------------|-----------------|---------|--------|----------------|----------|------|
| 1 | 06/20/23 | 06/26/23 | GMK @ 6A | 6:00 AM-7:00 AM | MTWTF-- | :30 | 5 | \$300.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/20/23 06/26/23 MTWTF-- 5 \$300.00 | | | | | | | | | |
| Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WHAS M 06/26/23 5:58 AM GMK @ 6A 6:00 AM-7:00 AM :30 DBV232000H \$300.00 NM | | | | | | | | | |
| 2 | 06/20/23 | 06/26/23 | GOOD MORNING AMER 7-9a ICA | | MTWTF-- | :30 | 8 | \$325.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/20/23 06/26/23 MTWTF-- 8 \$325.00 | | | | | | | | | |
| Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 5 WHAS M 06/26/23 7:59 AM GOOD MORNING AMERICA 7-9a :30 DBV232000H \$325.00 NM | | | | | | | | | |
| 6 | 06/20/23 | 06/26/23 | GMA3 | 1-2p | MTWTF-- | :30 | 2 | \$180.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/20/23 06/26/23 MTWTF-- 2 \$180.00 | | | | | | | | | |
| Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WHAS M 06/26/23 1:54 PM GMA3 1-2p :30 DBV232000H \$180.00 NM | | | | | | | | | |
| 7 | 06/20/23 | 06/26/23 | GENERAL HOSPITAL | 2-3p | MTWTF-- | :30 | 2 | \$250.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/20/23 06/26/23 MTWTF-- 2 \$250.00 | | | | | | | | | |
| Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WHAS M 06/26/23 2:59 PM GENERAL HOSPITAL 2-3p :30 DBV232000H \$250.00 NM | | | | | | | | | |
| 8 | 06/20/23 | 06/26/23 | WHAS11 NEWS @ 4P | 4:00 PM-5:00 PM | MTWTF-- | :30 | 3 | \$180.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/20/23 06/26/23 MTWTF-- 3 \$180.00 | | | | | | | | | |
| Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 3 WHAS M 06/26/23 4:22 PM WHAS11 NEWS @ 4P 4:00 PM-5:00 PM :30 DBV232000H \$180.00 NM | | | | | | | | | |
| 9 | 06/20/23 | 06/26/23 | WHAS11 NEWS @ 5p | 5-530p | MTWTF-- | :30 | 3 | \$350.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/20/23 06/26/23 MTWTF-- 3 \$350.00 | | | | | | | | | |
| Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 3 WHAS M 06/26/23 5:13 PM WHAS11 NEWS @ 5p 5-530p :30 DBV232000H \$350.00 NM | | | | | | | | | |

PREVIEW

Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

| | | | |
|--------------|---------------------------------|----------------|---------------------|
| Invoice # | | Invoice Month | July 2023 |
| Invoice Date | | Invoice Period | 06/26/23 - 06/26/23 |
| Advertiser | ISS/ Defending Bluegrass Values | | |
| Product | Issue | | |
| Estimate # | 12696 | | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type | |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|----------|------------------------|----------------|---------|--------|----------------|----------|------|--|
| 9 | 06/20/23 | 06/26/23 | WHAS11 NEWS @ 5p | 5-530p | MTWTF-- | :30 | 3 | \$350.00 | NM | |
| 10 | 06/20/23 | 06/26/23 | WHAS11 NEWS @ 530 P | 530-6p | MTWTF-- | :30 | 3 | \$400.00 | NM | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/20/23 06/26/23 MTWTF-- 3 \$400.00 | | | | | | | | | | |
| Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WHAS M 06/26/23 5:42 PM WHAS11 NEWS @ 530P 530-6p :30 DBV232000H \$400.00 NM | | | | | | | | | | |
| 13 | 06/20/23 | 06/26/23 | ENTERTAINMENT TONI GHT | 7-730p | MTWTF-- | :30 | 3 | \$500.00 | NM | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/20/23 06/26/23 MTWTF-- 3 \$500.00 | | | | | | | | | | |
| Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 3 WHAS M 06/26/23 7:18 PM ENTERTAINMENT TONIGHT 7-730p :30 DBV232000H \$500.00 NM | | | | | | | | | | |
| 14 | 06/20/23 | 06/26/23 | INSIDE EDITION | 730-8p | MTWTF-- | :30 | 3 | \$500.00 | NM | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/20/23 06/26/23 MTWTF-- 3 \$500.00 | | | | | | | | | | |
| Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WHAS M 06/26/23 7:55 PM INSIDE EDITION 730-8p :30 DBV232000H \$500.00 NM | | | | | | | | | | |
| <u>Total Spots</u> | | | | | | | 9 | | | |

Include Invoice # on Check - Payment Terms 30 Days

| | |
|--------------------------|-------------------|
| <u>Gross Total</u> | \$2,985.00 |
| <u>Agency Commission</u> | \$447.75 |
| <u>Net Amount Due</u> | \$2,537.25 |